

# Art Requirements

Dear Customer:

We take pride in our quick and high quality turn around time. Following the guidelines in this letter will help guarantee that your order will not be delayed in the pre-press process. Digital files are always preferred. By following the list below you will get the maximum quality out of your artwork.

Design/Scan artwork @ 1"=1' (1/12 scale) size

Maximum Resolution Reproductions (Hi-Resolution Banners)	600-1200 dpi/ppi
Display Quality (Billboards, Backlit Signs, Mesh)	300 dpi/ppi
Lowest Acceptable (minimum dpi to create acceptable graphics)	150 dpi/ppi

Example: When creating a 4'X8' banner print, make a photoshop document 4"X 8" @ 600 dpi.

Create your graphic then save in PDF format with .ZIP compression turned on for smallest file size.

## File Formats Accepted:

- Photoshop (PSD, TIFF, EPS, PDF, JPEG, PNG)
  - Indesign (prelighted & packaged for output)\*
  - Illustrator (AI, EPS, PDF)\*
  - Quark (collected for output)\*
  - Any other graphic program capable of creating a PDF, TIFF, EPS, JPEG, PNG file
- \*Please Stuff/Zip any multiple file jobs in one file for sending

Note: All the software programs we use are latest edition.

If you have any questions or concerns, please do not hesitate to contact us at,  
Phone: 800-920-9527 or [billboard@comcast.net](mailto:billboard@comcast.net)

Thank you for your business!

## **Our most popular products**

**Billboards**

**Taxi Tops**

**Fleet Graphics**

**Tradeshow Graphics**

**Oversize Banners**

**Pop Graphics**

**Magnetic Signs**

**Business Cards**

**Mall Kiosks**

**DuraTrans**

**Backlit Bus Shelters**

**Fabric Mesh**

**Graphic Design**

**Yard Signs**

**Brochures**

Our #1 seller, and best value is the 13 oz. Flex vinyl printed at 300 DPI.  
***Great for any size banners!***

- 13 oz. House Stock white scrim Billboard vinyl with 2" bleed and 4" reinforced pull pockets or grommets printed at true 300 dpi.
- \$20 set up applies on all orders.
- Graphic Design services available, please inquire for pricing.
- Expedite production service is available upon request