

Art Requirements

Dear Customer:

We take pride in our quick and high quality turn around time. Following the guidelines in this letter will help guarantee that your order will not be delayed in the pre-press process. Digital files are always preferred. By following the list below you will get the maximum quality out of your artwork.

Design/Scan artwork @ 1"=1' (1/12 scale) size

Maximum Resolution Reproductions (Hi-Resolution Banners)	600-1200 dpi/ppi
Display Quality (Billboards, Backlit Signs, Mesh)	300 dpi/ppi
Lowest Acceptable (minimum dpi to create acceptable graphics)	150 dpi/ppi

Example: When creating a 4'X8' banner print, make a photoshop document 4"X 8" @ 600 dpi.

Create your graphic then save in PDF format with .ZIP compression turned on for smallest file size.

File Formats Accepted:

- Photoshop (PSD, TIFF, EPS, PDF, JPEG, PNG)
 - Indesign (prelighted & packaged for output)*
 - Illustrator (AI, EPS, PDF)*
 - Quark (collected for output)*
 - Any other graphic program capable of creating a PDF, TIFF, EPS, JPEG, PNG file
- *Please Stuff/Zip any multiple file jobs in one file for sending

Note: All the software programs we use are latest edition.

If you have any questions or concerns, please do not hesitate to contact us at,
Phone: 800-920-9527 or billboard@comcast.net

Thank you for your business!

Our most popular products

Billboards

Taxi Tops

Fleet Graphics

Bus Shelters

Oversize Banners

Pop Graphics

Magnetic Signs

Business Cards

Mall Kiosks

DuraTrans

Backlit

Tradeshow Graphics

Fabric Mesh

Graphic Design

Yard Signs

Brochures

Our #1 seller, and best value is the 13 oz. Flex vinyl printed at 300 DPI.
Great for any size banners!

- 13 oz. House Stock white scrim Billboard vinyl with 2" bleed and 4" reinforced pull pockets or grommets printed at true 300 dpi.
- \$15 set up applies on all orders.
- Graphic Design services available, please inquire for pricing.
- Expedite production service is available upon request

Free UPS ground shipping!! Rush shipping is extra.